

# GREEN IS MORE THAN A COLOR



## ZERO WASTE SERIES

Rélance





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# Rélance

## The Most Elegant Form of Natural Beauty

Naturalness is the purest form of luxury.  
You will never find harmful chemicals in our products.

Our respect for nature meets elegance: with eco-friendly packaging, we offer beauty without harming the planet.

Our priority is to deliver the purest ingredients for your skin, hair, and body — all inspired by nature.

Our high-performance formulas are developed with premium plant extracts.  
With every touch, you'll feel the grace of nature.

We've blended the essence, scent, and goodness of nature with luxury.  
With Rélance, beauty becomes a sustainable lifestyle.



Vegan  
Ingredients



Scientific  
Precision



Pure &  
Effective



# Preserving Nature's Elegant Cycle for a Sustainable Future



## No Plastic in Our Packaging

Out of respect for nature, we do not use plastic in our product packaging. Instead, we unite elegance with eco-friendly alternatives.



## Protecting Forests with FSC-Certified Paper

We demonstrate our commitment to the environment by choosing only FSC-certified paper sourced from sustainable forests.



## Acting with a Conscious Approach to Recycling

We value the recycling potential of every material we use and manage resources with a responsible and mindful approach.



# Réance Solid Deodorant:

## Discover the Pure Power of Nature

A touch that stays away from the ordinary and close to nature.

### Why Choose a Solid Deodorant?



- **Nourishing Natural Oils:**  
Free from chemicals, enriched with plant-based ingredients that protect and nourish the skin.



- **100% Cardboard Packaging:**  
Eco-friendly, plastic-free packaging designed for a sustainable lifestyle.



- **Easy and Controlled Use:**  
Convenient to carry, effortless to apply.  
Use as much as you need, whenever you like.

### Elevate Your Habits!

Leave sprays and roll-ons behind.  
Let your skin breathe—let nature be with you.

Rediscover purity, freshness, and  
simplicity with Réance.





## NATURAL UNDERARM DEODORANT

VEGAN • UNISEX • ORANGE 50 G

### Natural Stick Deodorant – Orange

With its natural ingredients and light yet effective formula, it protects your skin and helps reduce the risk of irritation.

### Gentle Touch, Easy Application

The solid balm texture glides on smoothly, absorbs quickly, and feels weightless on the skin. Non-sticky.

### All-Day Natural Freshness

Provides long-lasting protection with the harmonious blend of orange and patchouli, leaving a fresh and pleasant feeling.



## NATURAL UNDERARM DEODORANT

VEGAN • UNISEX • EUCALYPTUS 50 G

### Natural Stick Deodorant – Eucalyptus

Purified ingredients, a light touch, and a breath of freshness.

### A Formula Purified with Natural Ingredients

Free from chemical additives, it protects your skin and helps reduce the risk of irritation.

### Soft Touch, Easy Application

Thanks to its solid balm form, it glides on effortlessly and leaves a light, natural feel on your skin.

### Long-Lasting Freshness

Delivers effective protection and lasting freshness throughout the day. Prevents unpleasant odors and leaves a revitalizing sensation.



## LIP CARE GLOSS

### LIP BALM (STRAWBERRY) • 20 G

#### Lips Radiant with the Power of Nature

This specially formulated lip balm is enriched with shea butter, sweet almond oil, aloe vera, and vitamin E. It instantly soothes and deeply hydrates dry, chapped lips. Designed to deliver naturally glossy, vibrant, healthy, and smooth lips all day long.

#### Strawberry Seed Oil

Inspired by natural fruit extracts, this unique ingredient provides a pleasant aroma and a delicate tint to the lips while delivering intense hydration. Light on the lips, protective by nature.

#### Aloe Vera (Aloe Barbadensis Leaf Extract)

Renowned for centuries as nature's healing touch, aloe vera helps deeply repair the lips. Its calming properties quickly relieve chapped lips, lock in moisture, and reveal your natural beauty.



Botanical  
Power



Natural  
Shine



Intense Hydration &  
Protection

## WHY SOLID SHAMPOO?

### Bar Soap



- Has a high pH level (8–10), which can open the hair's cuticle layer, causing hair to become rough and tangled.
- May contain fixed and essential oils, plant extracts, or clays, but typically lacks nourishing ingredients such as keratin, proteins, or vitamins.
- Formed through the reaction of fixed oils with sodium or potassium hydroxide.
- Primarily designed for skin cleansing.

### Solid Shampoo



- Keeps the hair cuticle layer closed thanks to its suitable ingredients, leaving hair looking shinier and healthier.
- Can be enriched with reparative and nourishing agents like keratin, proteins, vitamins, and hydroxy acids.
- Not soap — it is formulated with hair-friendly surfactants.
- Gently cleanses the hair and scalp.
- Has a pH range of 4.5–6, making it ideal for the hair's natural structure.





## LAVENDER

### Rélance Natural Solid Shampoo with Argan Oil, Shea Butter & Provitamin B5

For Damaged Hair (80 G) | Sulfate-Free | pH: 5.5

- Rélance Natural Solid Shampoo for Damaged Hair deeply cleanses and nourishes your hair with its specially developed formula.
- Enriched with Argan Oil, Shea Butter, and Provitamin B5, it delivers intensive care and revitalization.
- With Lavender Essential Oil, it offers a distinctive, pleasant, and natural scent.



- Lasts longer with less product.
- Solid formulas are eco-friendly and reduce packaging waste.

- An 80 g solid shampoo is equivalent to approximately 250–300 ml of liquid shampoo.

# GRAPEFRUIT & MANDARIN



## Rélance Natural Solid Shampoo with Shea Butter & Provitamin B5

**For Normal Hair (80 G) | Sulfate-Free | pH: 5.5**

- Rélance Natural Solid Shampoo for Normal Hair deeply cleanses your hair with its specially developed formula.
- Enriched with Coconut Oil, Grape Seed Oil, Shea Butter, and Provitamin B5, it provides essential care for your hair.
- Its pleasant and distinctive scent comes from the natural essential oils of Mandarin and Grapefruit.



- Lasts longer with less product.
- Solid formulas are eco-friendly and reduce packaging waste.



- An 80 g solid shampoo is equivalent to approximately 250–300 ml of liquid shampoo.



## EUCALYPTUS

### Rélance Natural Solid Shampoo with Activated Charcoal & Provitamin B5

For Oily Hair (80 G) | Sulfate-Free | pH: 5.5

- Rélance Natural Solid Shampoo for Oily Hair is specially formulated to help cleanse oily hair and balance sebum levels.
- Its blend of natural extracts and botanical oils gently purifies the scalp, leaving your hair feeling light, fresh, and revitalized.



- Lasts longer with less product.
- Solid formulas are eco-friendly and reduce packaging waste.

- An 80 g solid shampoo is equivalent to approximately 250–300 ml of liquid shampoo.

# FRANGIPANI FLOWER

## Rélance Natural Solid Hair Conditioner

For All Hair Types (60 G) | Sulfate-Free

- Rélance Solid Hair Conditioner is specially formulated to provide deep care for overly damaged, dry, and dull hair.
- It leaves your hair feeling silky-soft while supporting a shinier and healthier appearance.
- Its solid form is a more eco-friendly alternative, as it is made with significantly less water than traditional liquid conditioners.



- Lasts longer with less product.
- Solid formulas are eco-friendly and reduce packaging waste.

- A 60 g solid conditioner is approximately equivalent to 200–250 ml of liquid conditioner.

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