

# Réiance







## Rélance Anti-Dandruff Shampoo (200 ml)

**With Selenium Sulfide • Anti-Dandruff & Skin-Soothing Effect  
Special Formula for Dandruff, Seborrheic Dermatitis, and  
Eczema-Prone Scalps**

Rélance Anti-Dandruff Shampoo, formulated with Selenium Sulfide, helps reduce dandruff, itching, redness, and flaking; it supports a healthy scalp by maintaining microbial balance.

### Active Ingredients & Benefits

- Selenium Sulfide :**  
An effective antifungal agent against dandruff and flaking. Helps relieve itching, redness, and irritation caused by eczema and seborrheic dermatitis. Supports the renewal of the scalp.
- Gentle Cleansing Base:**  
Gently removes oil, dirt, and dandruff; provides a fresh and lightweight feeling.
- Supportive Actives:**  
Vitamins and moisturizers help protect the scalp barrier, keeping hair soft and vibrant.

### Directions for Use

- Shake well before use
- Apply to wet hair and leave for 1-2 minutes
- Rinse thoroughly with plenty of water
- Use at least twice a week or as recommended by your dermatologist

### Smart Approach to Clinical Skin Issues

Rélance offers science-backed natural solutions for scalp conditions such as eczema, seborrheic dermatitis, and dandruff.

# Rélace Anti-Hair Loss Sulfate Free Shampoo

**Keratin • Ginseng • Caffeine • Biotin**  
**Natural Support for Strong Hair • Sulfate-Free Formula**

The power of nature and science against hair loss:  
Formulated with Keratin, Ginseng, Caffeine, and Biotin, it  
nourishes the hair follicles, helps reduce hair loss, and revitalizes  
the hair. Its sulfate-free formula is gentle on the scalp and  
suitable for daily use.

## Active Ingredients & Benefits

- **Keratin:** Strengthens hair strands and reduces breakage
- **Ginseng:** Improves blood circulation and supports hair growth
- **Caffeine:** Helps prevent hair loss by stimulating the roots
- **Biotin:** Supports hair quality and promotes growth
- **Botanical Extracts:** Regulates oil balance and helps reduce dandruff

## Effective Results

- Apply to wet hair with a gentle massage
- Leave on for 2-3 minutes before rinsing
- Can be used 1-2 times during each wash

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### Powered by Science and Nature

With Rélace, your hair is not only cleansed — it's strengthened.





## Rélance Vegan & Organic-Based Natural Hair Conditioner

**Shea Butter • Coconut Oil • Jojoba Oil**  
**Intensive Care for Damaged Hair • Vegan & Natural Formula**

Natural care for extremely damaged and dry hair. Rélance Hair Conditioner nourishes hair from root to tip, softens it, and adds shine. Its lightweight formula doesn't weigh the hair down, providing easy detangling and a voluminous look.

### **Botanical Ingredients**

- Shea Butter: Deep moisture and UV protection
- Coconut Oil: Nourishing effect for strong, shiny hair
- Jojoba Oil: Balances sebum and provides easy detangling

### **Effective Results**

- Silky softness along the hair strands
- Protection against damage
- Voluminous, full, and shiny hair
- Vegan & cruelty-free formula

### **Ease of Use**

- Apply to wet hair, leave on for 1–3 minutes, then rinse
- Suitable for your weekly hair care routine

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### **The Power of Nature in Hair Care**

With Rélance, your hair looks both beautiful and healthy.

# Rélance Two-Phase Hair Conditioner (Two Phase Conditioner)

Easy Detangling • Anti-Frizz • Instant Shine

Complete your daily hair care routine with a practical and effective touch.

Rélance Two-Phase Hair Conditioner, with its dual-phase formula, makes hair easier to comb, reduces frizz before blow-drying, and helps maintain styled hair longer.

Can be applied to wet or dry hair, instantly adding volume, softness, and shine.

## Practical Care, Professional Results

Let your hair look salon-fresh every day with Rélance.



## Key Ingredient

### Provitamin B5 (Panthenol)

- Soothes redness and sensitivity
- Helps repair the skin barrier
- Moisturizes by preventing water loss

## A Must-Have in Your Daily Routine

- Suitable for use twice a day, morning and evening
- Effectively removes light to medium makeup
- Ideal for oily and combination skin types

## Cleanses While It Moisturizes

- Purifies your skin while providing hydration.
- Leaves no tightness — offers freshness and balance.

## Rélance Natural Hand & Body Lotion (200 ml)

**Shea Butter • Provitamin B5 • Vitamin E**

**Softness, Protection, and Hydration in a Single Touch**

Rélance Hand & Body Lotion provides long-lasting silky smoothness and deep hydration throughout the day. Enriched with natural ingredients, it nourishes and moisturizes the skin while protecting it against environmental factors. Its lightweight formula absorbs quickly and leaves no greasy residue.

### **Deep Care with Active Ingredients**

- **Shea Butter:** Provides intense moisture, enhances elasticity, and strengthens the skin barrier.
- **Provitamin B5 (Panthenol):** Soothes the skin, locks in moisture, and offers a repairing effect.
- **Vitamin E:** Delivers antioxidant protection, smooths the skin, and prevents dryness.

### **Suitable for Daily Use**

- Can be applied to hands, arms, shoulders, neck, and all body areas.
- May be used multiple times a day.
- Compatible with dry, normal, and combination skin types.

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### **Softness and Protection All Day Long**

Let your skin glow with Rélance — say goodbye to uneven skin tone.





## Rélance 100% Natural & Pure Rose Water (100 ml)

Let the Elegance of Nature Touch Your Skin

The purest touch from nature: Rélance 100% Natural & Pure Rose Water is specially formulated for sensitive and dull skin. With its toner-like effect, it purifies the skin, tightens pores, and enhances natural radiance. Presented in a glass bottle for freshness and elegance, its spray form offers refreshing care throughout the day.

### Your Skin's Daily Companion

- **Pore-Tightening Effect:** Supports a smoother skin appearance
- **Brightening & Tone-Equalizing:** Helps reduce dullness and uneven skin tone
- **Moisture Balancing:** Provides natural hydration against dryness
- **Soothing & Refreshing:** Offers mental and physical renewal with the scent of rose water

### Ease of Use

- Can be applied to clean skin as a toner or as a refreshing spray throughout the day
- Suitable for use on the face, neck, chest, and wrists
- For enhanced refreshment, store in the refrigerator

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**Purity. Freshness. Beauty.**

Let your skin breathe with Rélance.

# Rélance 100% Pure Rosemary Water (100 ml)

**Natural Hair Tonic • Skin Refresher • Spray Glass Bottle**  
**Rosemary Distillate**

A beauty ritual rooted in the ancient herbal heritage of the Mediterranean:

100% pure rosemary water, obtained through steam distillation, is a natural beauty booster free from additives. It revitalizes the scalp, strengthens hair roots, and can also be used as a refreshing toner on the skin.

Combining elegance and functionality with its spray form and glass bottle, it is suitable for all hair and skin types.

## Key Benefits

- Hair Strengthening Effect:** Nourishes hair roots and helps reduce hair loss
- Natural & Lightweight Care:** Doesn't weigh hair down, leaves a refreshing feel
- Skin Tone Support:** Can be used as a natural, refreshing toner for face and body
- Mental Revitalization:** Its aromatic nature helps reduce stress and refresh the mind

## Ease of Use

- Massage into wet hair
- Leave on for 2-3 minutes, then rinse
- Can be used 1-2 times during each wash

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## Purity and Traditional Herbal Power Combined

No chemical additives. No preservatives. Just 100% pure rosemary. Experience the power of nature on your hair and skin with Rélance.





## Réiance Hydrating Facial Cleansing Gel

### Balances Oil, Refreshes the Skin, and Provides Deep Cleansing

Specially formulated for oily and acne-prone skin, Réiance Hydrating Facial Cleansing Gel gently purifies the skin while maintaining its moisture balance. It provides a lasting feeling of freshness and softness throughout the day.

Helps reduce the appearance of pores, prevent blackheads, and eliminate excess oil.

Thanks to its formula enriched with Panthenol (Provitamin B5), it doesn't cause tightness and supports the skin's moisture barrier.

### Key Ingredient

#### Provitamin B5 (Panthenol)

- Soothes redness and sensitivity
- Helps repair the skin barrier
- Hydrates by preventing moisture loss

### A Must-Have in Your Daily Routine

- Suitable for use twice daily, morning and evening
- Effectively removes light to medium makeup
- Ideal for oily and combination skin types

### Cleansing No Longer Means Dryness

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With Réiance, your skin is cleansed and hydrated at the same time. No tightness — just freshness and balance.

# Rélance Micellar Makeup Remover Water

## Gentle Cleansing, Deep Refreshment

Specially developed for sensitive and normal skin, Rélance Micellar Makeup Remover Water removes makeup and impurities from the face, eyes, and lips in a single step — no rinsing required. Its gentle formula cleanses without irritating the skin, while maintaining the skin's natural moisture balance, leaving it feeling soft and refreshed.

### Purify, refresh, relax...

With Rélance, makeup removal becomes a self-care ritual.



## Öne Çıkan İçerik

- Rosa Damascena (Rose Water): Soothes and balances the skin while providing a pleasant aroma.
- Glycerin: Locks in moisture and prevents dryness.
- Natural Cleansers (Lauryl Glucoside & Cocamidopropyl Betaine): Gently dissolve makeup and impurities.
- Sodium C14-16 Olefin Sulfonate: Provides deep cleansing by purifying the pores.

## Practical and Effective Use

- No rinsing required
- Suitable for use morning and evening
- Compatible with all skin types – especially ideal for sensitive skin
- Safe to use on the face, eyes, and lips



## Réiance Eyebrow & Eyelash Care Serum (5 ml)

Naturally Bold, Voluminous, and Defined Eyes with Nourishing Oils

A natural touch of strength for your gaze:

Réiance Eyebrow & Eyelash Care Serum nourishes brows and lashes from root to tip with its rich blend of natural oils. With regular use, it provides effective care for stronger, fuller, and more resistant brows and lashes.

### Effective Natural Oil Blend

- Sweet Almond Oil: Rich in Vitamin E; nourishes and helps reduce hair loss
- Argan Oil: Revitalizes with its repairing and antioxidant properties
- Castor Oil: Supports growth and strengthens
- Olive Oil: Deeply moisturizes and nourishes the roots
- Jojoba Oil: Soothes irritation and maintains moisture balance
- Sunflower Oil & Vitamin E: Provide protective and softening effects

### Practical and Elegant Use

- Easy and even application with brush-tip applicator
- Lightweight texture ensures all-day comfort
- Recommended for use twice daily — morning and evening

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### For Natural, Strong, and Striking Eyes

Make every glance unforgettable. With Réiance, your brows and lashes become healthier, stronger, and more defined.

# Rélace Beard & Mustache Volumizing Serum (30 ml)

## Nourishing Men's Care Serum with Natural Oils

Your beard and mustache are more than a style — they're a reflection of your character.

Rélace Serum nourishes hair follicles with natural oils, giving your beard and mustache a fuller and healthier appearance. It also moisturizes the skin and helps prevent irritation.

## Powerful Natural Ingredients

- **Argan Oil:** Nourishes hair follicles, adds strength and shine
- **Castor Oil:** Supports thick and rapid growth
- **Olive Oil:** Prevents dryness and provides softness
- **Jojoba Oil:** Maintains skin balance without leaving a greasy feel

## Light Texture | Fast Absorption | Non-Greasy Finish

Does not weigh the skin down; leaves a soft and vibrant feel.

## Easy Application

- Apply a few drops with a gentle massage 1-2 times a day
- No rinsing required; suitable for daily routine

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Elevate Your Style





## Rélance Nourishing, Purifying & Hydrating Body Scrub

**Formulated with Apricot Kernel, Bitter Almond, and Lavender Oils**

**Refresh your skin, reveal your glow.**

Rélance Body Scrub is a special care ritual that gently removes dead skin cells, leaving your skin soft and revitalized.

Enriched with natural ingredients, its formula not only cleanses but also nourishes, hydrates, and soothes the skin.

With regular use, dullness fades away—replaced by silky smoothness and a healthy, radiant glow.



### **Effective Ingredients, Visible Results**

- **Apricot Kernel Powder:** Exfoliates dead skin cells and smooths the skin
- **Bitter Almond Oil:** Moisturizes, softens, and deeply nourishes
- **Lavender Oil:** Soothes and refreshes the skin while supporting the skin barrier



### **Softness, Purity, and Balance in One**

- Suitable for all skin types
- Can be used once a week or more frequently as needed
- It is recommended to follow with a moisturizer after application

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#### **For Renewed Skin**

Let your skin breathe and glow. With Rélance, every touch reveals a healthier, smoother body.

## Rélance Protective Lip Gloss (10 ml)

### Gentle Care, Deep Freshness

Give your lips not only shine, but also care and elegance. With its lightweight formula, Rélance Lip Gloss adds a natural glow and healthy appearance to the lips.

Its glass bottle and roll-on applicator provide hygienic and practical use.

### Key Features

- Natural shine and plump appearance
- Lightweight texture without stickiness
- Refreshing strawberry aroma

### Ease of Use

- Even and clean application with roll-on applicator
- Can be reapplied throughout the day as needed
- Suitable for all age groups

### Shine, Care, and Elegance Combined

Give your lips a light, healthy, and captivating touch with Rélance.



# Rélance Vitamin C Brightening & Tone-Equalizing Serum (30 ml)

10% Ascorbic Acid + 0.5% Ferulic Acid

Ready to rediscover your skin's natural glow?

Rélance Vitamin C Serum, formulated with a high concentration of Ascorbic Acid and Ferulic Acid, helps even out skin tone, enhance radiance, and protect against environmental stressors.

By supporting collagen production, it improves skin elasticity and visibly reduces the appearance of dark spots, dullness, and tired-looking skin.

## Feel the Power of Radiance

Say goodbye to uneven skin tone — discover a brighter, balanced, and youthful look with Rélance.

## A Powerful Addition to Your Daily Routine

Apply a few drops to clean skin in the morning and evening. No rinsing required.



## Scientifically Backed Effective Ingredients

10% Ascorbic Acid (Vitamin C):

- Provides powerful antioxidant protection
- Evens out skin tone and reduces the appearance of dark spots
- Stimulates collagen production
- Renews the skin, promoting a more vibrant and smooth texture

0.5% Ferulic Acid:

- Works synergistically with Vitamin C to enhance its effectiveness
- Supports skin radiance and helps reduce hyperpigmentation
- Maintains product stability, prolonging its overall efficacy

## Light Texture | Fast Absorption | Non-Greasy Feel

Absorbs quickly without leaving a greasy residue, providing a fresh, hydrated, and comfortable sensation on the skin.



## Rélace Anti-Dark Spot Face Serum (30 ml)

**Alpha Arbutin • Hyaluronic Acid • Botanical Extracts  
Tone Correcting • Deep Hydration • Radiance Boost**

An effective solution for uneven skin tone and dark spots: Rélace Serum.

Formulated with Alpha Arbutin and Hyaluronic Acid, it deeply hydrates the skin, evens out tone, and reveals its natural glow. Enriched with botanical extracts, the serum helps achieve a healthier, more even, and smoother complexion with regular use.

### ★ Key Active Ingredients

- **Alpha Arbutin:** Reduces dark spots, evens skin tone, and brightens the complexion.
- **Hyaluronic Acid:** Deeply hydrates the skin, plumps it up, and helps reduce signs of aging.
- **Botanical Extract Complex:** A blend of lavender, chamomile, mint, grape seed, and lemon peel to soothe, nourish, and support the skin's natural radiance.



### Lightweight & Effective

- Oil-free, fast-absorbing formula
- Suitable for use in the morning and evening
- Refreshes and purifies the skin

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**Say goodbye to dark spots, and hello to radiant skin!**

# Rélance Skin Whitening & Brightening Cream (50 ml)

Alpha-Arbutin • Niacinamide • Shea Butter

Radiant, Even, and Healthy-Looking Skin

Rélance Skin Whitening Cream targets dark spots and uneven skin tone, promoting a brighter and more balanced complexion.

Enriched with Alpha-Arbutin and Niacinamide, it helps even out skin tone, while Shea Butter and botanical extracts provide deep hydration. Safe for use on the face, underarms, knees, elbows, and external genital areas.

## The Power of Active Ingredients

- **Alpha-Arbutin:** Evens out skin tone and reduces the appearance of dark spots by regulating melanin production.
- **Niacinamide (Vitamin B3):** Strengthens the skin barrier, minimizes tone irregularities and fine lines.
- **Shea Butter:** Provides intense moisture, enhances elasticity, and protects against external factors.



## Light Texture | Fast Absorption | Non-Greasy Finish

Doesn't weigh down the skin; leaves a soft and vibrant feel.

## Easy to Use & Versatile

- Apply to clean skin in the morning and evening; no rinsing required.
- Safe for use on the face and sensitive areas of the body.

## Radiant Skin, Balanced Appearance

Let your skin regain its glow with Rélance — say goodbye to uneven skin tone.

## Rélance Anti-Aging & Anti-Wrinkle Cream (50 ml)

**Hyaluronic Acid • Collagen • Niacinamide • Alpha Arbutin  
Silicone-Free Formula • Deep Hydration •  
Firm and Radiant Appearance**

Rélance Anti-Aging Cream provides effective care against signs of aging. Hyaluronic Acid deeply hydrates and plumps the skin. Collagen enhances elasticity, Niacinamide evens out skin tone, and Alpha Arbutin helps reduce the appearance of dark spots.

### **Effective Ingredients, Real Results**

- **Hyaluronic Acid:** Deep hydration for a plump and vibrant appearance
- **Hydrolyzed Collagen:** Boosts elasticity for a more youthful complexion
- **Niacinamide (Vitamin B3):** Evens skin tone and reduces the appearance of fine lines
- **Alpha-Arbutin:** Helps reduce dark spots and supports a brighter skin tone

### **Lightweight Texture & Daily Comfort**

- Safe for use in morning and evening routines
- Absorbs quickly without leaving a greasy feel
- Suitable for all skin types



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### **Strong Skin that Maintains Its Natural Integrity**

Silicone-free. Rich in actives. Truly effective.  
Gentle yet powerful anti-aging care with Rélance.



## Rélançé Hair Perfume – Caprice Dreams

**Apple • Coconut • Jasmine • Lilac • Caramel •  
Vanilla • Amber • Musk**

Like a sweet dream...

Caprice Dreams leaves a mysterious aura and a warm scent trail in your hair.

The inviting opening of apple and coconut leads you into the elegance of floral notes — jasmine and lilac.

The fragrance finishes with the captivating softness of caramel, vanilla, amber, and musk.

### Features:

- Warm and captivating scent profile
- Rich yet lightweight formula – leaves a long-lasting effect on hair
- Helps reduce frizz when used after blow-drying
- Can be applied to dry or damp hair

### Fragrance Profile:

- **Top Notes:** Apple, Coconut
- **Heart Notes:** Jasmine, Lilac
- **Base Notes:** Caramel, Vanilla, Amber, Musk

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**A Light Touch, a Lasting Impression**

With Rélançé, enjoy all-day freshness and elegance in your hair.

## Rélance Hair Perfume - Sweet Tulum

Pear • Pink Pepper • Coffee • Almond •  
Vanilla • Cashmere Wood

A sweet breeze, a bold signature...

Sweet Tulum leaves a lasting impression with its striking opening and deepening notes.

Sweet and spicy tones of pear and orange blossom unfold into a bold heart of jasmine and coffee.

Finally, the enveloping warmth of vanilla, cashmere wood, and cedar emerges — an irresistible scent for modern and mysterious women.

### Features:

- A sophisticated and seductive composition
- Long-lasting hair fragrance
- Lightweight formula with anti-frizz effect after blow-drying
- Suitable for daily use and special occasions

### Fragrance Profile:

- **Top Notes:** Pear, Pink Pepper, Orange Blossom
- **Heart Notes:** Coffee, Jasmine, Bitter Almond, Licorice
- **Base Notes:** Vanilla, Patchouli, Cashmere Wood, Cedar

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Sweet Tulum carries an exotic, bold, and captivating character. Leave a lasting impression wherever you go.





## Réiance Hair Perfume – Florence Bloom

Pineapple • Peach • Lily of the Valley •  
Cyclamen • Sweet Notes

Florence Bloom is as elegant, vibrant, and striking as the flower it's named after.

Opening with lively fruity notes, this hair perfume leaves a positive mark at every moment of the day.

The fresh burst of pineapple and peach blends with a floral heart of lily of the valley and cyclamen, taking you on a graceful journey. Sweet base notes add both radiance and soft allure to your hair.

### Features:

- Lightweight formula that doesn't weigh hair down
- Reduces frizz after blow-drying
- Two-phase structure for added shine and freshness
- Suitable for all hair types

### Fragrance Profile:

- **Top Notes:** Pineapple, Peach
- **Heart Notes:** Lily of the Valley, Cyclamen
- **Base Notes:** Sweet Notes

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Florence Bloom brings more than just a beautiful scent to your hair — it carries a good mood and an inner elegance.

# Rélance

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