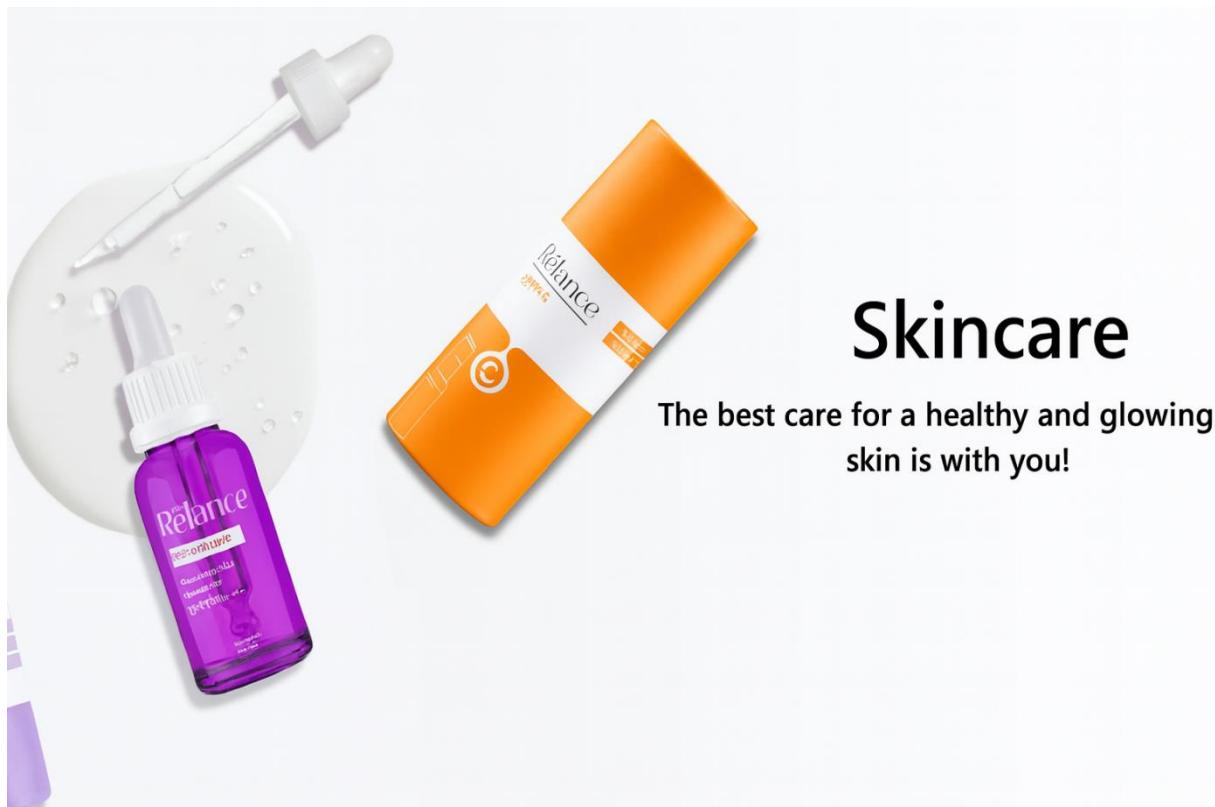


# Relancebeauty

## Skin Care



Skin Care: The Best Care for a Lively and Radiant Skin is With You!

Your skin is your window to the outside world and deserves the best care. Our Skin Care category consists of carefully selected products that address your skin's needs for cleansing, moisturizing, support, and finishing. Our goal is to help your skin reveal its natural beauty by creating a consistent and effective routine.

## Cleaning and Preparation

The first step in a successful skincare routine is a thorough and gentle cleansing.

**Moisturizing Facial Cleansing Gel (200ml):** It cleanses the skin of dirt, oil and daily residue while giving your skin a fresh start with its formula that helps maintain the moisture balance.

**Make-Up Remover Water (200ml):** Ideal for easily and gently removing make-up and environmental residue at the end of the day. It cleanses the skin without leaving a feeling of heaviness.

**100% Natural Rose Water (100ml):** A natural alternative to toning after cleansing. It helps balance and refresh the skin, preparing it for the next care step.

## Intensive Care and Supportive Serums

Our serums come into play to provide intensive support with special ingredients to your cleansed skin.

**Vitamin C Serum (30ml):** Helps support a brighter and more vibrant appearance of the skin. It helps balance skin tone, achieving a brighter appearance.

**Skin Brightening Serum (30ml):** Focuses on giving your skin a radiant and fresh appearance. It helps revitalize tired-looking skin and restore its natural radiance.

## Special Care Creams

Creams that offer complementary and deep care for the skin's main needs:

**Anti-Aging Cream (50ml):** Focuses on supporting skin elasticity and strengthening the moisture barrier. Regular use helps skin achieve a smoother and firmer appearance.

**Skin Whitening Cream (50ml):** Helps even out skin tone differences and achieve a more uniform skin tone. It aims to increase the skin's overall radiance.

## Final Touch

Your lips also need special care.

**Lip Gloss (10ml):** Provides instant shine and a moisturized look to lips. Can be used alone or over lipstick, it supports a fuller and more alluring look for lips.

Create a personalized routine with the products in our Skin Care category and ensure your skin always looks fresh, balanced and radiant.

## Skin Whitening Cream (50ml)



It helps gradually prevent the appearance of dark spots on your skin and provides a brighter complexion. Thanks to its tangerine and castor oils, it helps maintain skin's moisture balance, reduce the appearance of acne and blackhead scars, and even out skin tone. Suitable for use on the face, underarms, elbows, knees, and external genital areas.

Anti-Aging Cream (50 ml)



---

Thanks to vitamins like hyaluronic acid and niacinamide, it helps renew and tighten the skin, while also nourishing it and helping it maintain its youthful appearance. It also helps prevent fine lines and deep wrinkles.

## Vitamin C Serum (30ml)



The Vitamin C it contains aims to revitalize the skin, give it a brighter appearance, and protect it from free radicals. Additionally, the Ascorbic Acid and Ferulic Acid it contains have protective and preventive properties against the effects of aging.

## Skin Brightening Serum (30ml)



With its formula enriched with natural plant extracts, it helps eliminate skin tone inequalities and supports a more vibrant and bright skin appearance with regular use.

# Makeup Remover Water (200ml)



It helps remove makeup and dirt from your face, eyes, and lips in one step without rinsing.

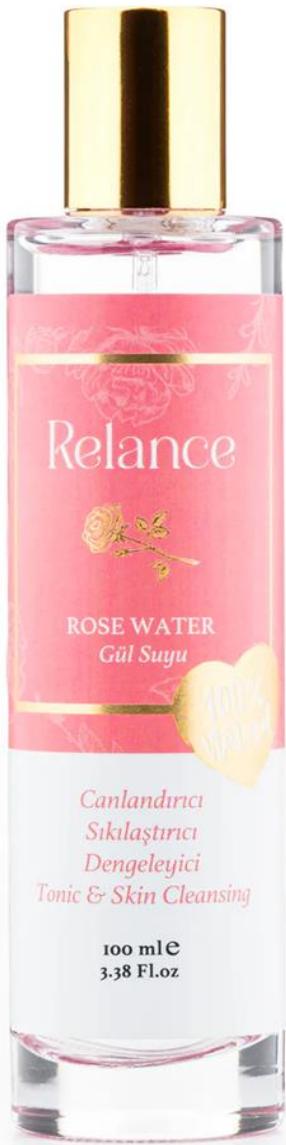
Its special formulation helps moisturize your skin.

# Moisturizing Facial Cleansing Gel (200ml)



Purifying facial cleansing gel, specially formulated for oily and acne-prone skin, gently cleanses excess oil, dirt and makeup residue while also tightening pores and helping to prevent the formation of acne and blackheads.

# 100% Natural Rose Water (100ml)



It's a toning water suitable for all skin types, from normal to dry, especially sensitive and dull skin. It effectively cleanses pores exposed to external factors like dust and dirt throughout the day. It helps meet your skin's daily moisture needs.

## Lip Gloss (10ml)



**Strawberry Flavored Lip Gloss That Provides a Natural Shiny and Glossy Appearance and Does Not Leave a Sticky Feeling**

# Relancebeauty

## Body Care



### Body Care: Take Care of Your Skin with Special Formulas That Moisturize, Nourish and Refresh!

Your body skin is in constant contact with the outside world and deserves protection and regular care against the rigors of daily life. Our Body Care category consists of specialized products designed to deeply cleanse, remove dead skin cells, and intensely moisturize your skin. Our goal is to help you achieve skin that is not only soft but also vibrant and smooth. A body care routine is not just a physical necessity; it's also a relaxing, personal ritual.

#### Preparation and Renewal: Body Peeling

The first step in body care is to allow the skin to regenerate. Gently removing the residue that accumulates on the skin's surface and causes it to appear dull also increases the effectiveness of moisturizers.

**Body Scrub (300ml):** This product is the key to giving your skin a silky touch. Its special granules gently exfoliate the skin, helping to remove dead skin cells and achieve a smoother, fresher appearance. Exfoliating helps bring freshness to the surface of the skin's deeper layers, promoting a radiant complexion. Adding this to your weekly routine can boost your skin's vitality and softness. It also provides a soothing massage, enriching your personal care experience.

#### Daily Comfort and Intense Moisturization

After cleansing and purifying, it is a basic necessity for the skin to regain the moisture it has lost and protect it throughout the day.

**Natural Hand and Body Lotion (200ml):** A cornerstone of your daily body care routine, this lotion focuses on moisturizing and nourishing your skin. Its formula, enriched with natural ingredients, provides instant relief. Its quickly absorbed texture doesn't leave a greasy or sticky feeling. It's ideal for supporting the skin's moisture barrier and maintaining its softness, especially after showering. Suitable for use on both hands and body, it offers a comprehensive moisturizing solution in a single product. Regular use helps skin appear more supple and vibrant, leaving it feeling velvety smooth.

## The Importance of a Comprehensive Body Care Routine

Taking care of your body regularly and consciously directly impacts your overall appearance and well-being.

**Purification (Weekly/As Needed):** Gently exfoliate your skin with a Body Scrub. This step prepares your skin to better absorb moisturizers and helps create a more even skin texture.

**Moisturization (Daily):** After showering, apply Natural Hand and Body Lotion to clean skin, especially when it's slightly damp. Distribute an even amount over your entire body and massage it in. Since you'll be washing your hands numerous times throughout the day, be sure to regularly apply lotion to your hands throughout the day.

These two essential products form the core of our Body Care category and provide your skin with the complete essential care it deserves. By combining moisturizing, nourishing, and purifying steps, you can maintain your skin's natural radiance and smoothness, and experience a feeling of softness with every touch. Devoting time to body care is also a mental relaxation and self-care practice.

# Body Peeling (300ml)



---

**It's a body care product that deeply cleanses, renews, and revitalizes your skin.**  
**Formulated with natural ingredients, this peeling helps remove dead skin cells,**  
**leaving your skin brighter and smoother.**

## Natural Hand and Body Lotion (200ml)



---

Its specially developed formula adapts to all skin types, provides excellent care, and is quickly absorbed by your skin. It helps meet your skin's daily moisture needs. Regular use will leave your skin feeling baby-soft. Its vitamin E-enriched formula protects, repairs, and strengthens your skin.

# Relancebeauty

## Hair Care



**Hair Care: The Perfect Touch for Strong, Shiny and Vibrant Hair**

Your hair is the most defining element of your personal expression and style. The rigors of daily life, environmental factors, and improper care routines can cause your hair to lose its natural shine. We offer a comprehensive range of care products, carefully selected and formulated to ensure your hair always looks vibrant, strong, and radiant. This category is not just a cleansing routine; it's a complete ritual that nourishes, protects, and cares for your hair. Our goal is to offer you the best experience, transforming hair care into an enjoyable and effective experience.

## **The Perfection of Basic Care: Shampoos and Conditioners**

The first and most critical step in hair care is proper cleansing and preparation. Our shampoos, which address the specific needs of your scalp and hair strands, form the foundation of this process.

**Anti-Dandruff Shampoo (200ml):** Aims to soothe and balance the scalp. Its special ingredients help eliminate scalp imbalances while leaving hair feeling shiny and clean. Regular use enhances scalp comfort and reveals the natural beauty of your hair. This shampoo elevates your hair washing experience with its refreshing effect.

**Anti-Hair Loss Shampoo (200ml):** Focuses on supporting hair roots and strengthening strands. Formulated with active ingredients that support hair structure, it aims to increase strand resistance to external factors. It helps your hair appear fuller and more voluminous while gently cleansing your hair daily.

**Natural Conditioner (200ml):** Applied after shampooing, conditioner is an essential part of your hair care routine. It helps smooth the surface of your hair strands and maintain moisture balance. This makes your hair easy to comb, reduces frizz, and leaves it silky soft. Its natural ingredients gently condition your hair, leaving it feeling light and weightless, and promote natural movement.

## **Hair Styling and Protection Stage**

After cleansing and nourishing the hair, it is of great importance to prepare it for the styling process and protect it from external factors.

**Dual-Phase Blow-Dry Water (200ml):** This practical product instantly affects hair strands when used before styling. Its dual-phase formula offers both moisturizing and protective properties. It helps protect hair from heat while facilitating combing and styling. Its lightweight formula helps keep hair looking vibrant and shiny after blow-drying or other heating applications. Its spray form allows for quick and even application.

## **Intensive Care and Natural Power**

Concentrated products for specific needs add depth and effectiveness to your care routine.

**100% Natural Rosemary Water (100ml):** Bringing the power of nature to hair care, this product is derived from pure rosemary. It focuses on revitalizing and refreshing the scalp. Thanks to its natural ingredients, it leaves a refreshing effect

when applied to the scalp and helps support the hair's natural cycle. It contributes to a healthier and stronger hair.

**Beard Serum (30ml) & Eyebrow and Eyelash Serum (5ml):** Our hair care category expands to include other hair follicles on the body.

**Beard Serum:** Aims to make beards look softer, more well-groomed, and tidier. It moisturizes the skin beneath the beard, providing relief and facilitating combing. It addresses the special care needs of this densely hairy area.

**Eyebrow and Eyelash Serum:** Specially developed for the delicate areas around the eyes. It helps eyebrows and lashes achieve a fuller, stronger, and more well-groomed appearance. Its brush applicator ensures easy and hygienic application.

## **The Finishing Touch of Hair Care: Hair Perfume**

A delightful way to complete your care routine is to add a signature scent to your hair. Hair perfumes leave your strands with a pleasant, lasting scent all day long.

**Relance Florence Bloom Hair Perfume – 120 ML:** Ideal for those who love floral and fresh notes. It leaves a sophisticated scent in your hair that carries the joy and elegance of spring.

**Relance Capri Dreams Hair Perfume – 120 ML:** Brings together Mediterranean breezes and refreshing notes. Its energetic and vibrant scent will make you feel like you're on summer vacation.

**Relance Sweet Tulum Hair Perfume – 120 ML:** Designed for those who love exotic and sweet notes. It leaves a mysterious and alluring scent, giving your hair a unique character.

## Create Your Perfect Hair Care Routine

Successful hair care depends on using the products regularly and in the correct order.

**Cleaning:** Gently cleanse your scalp and hair with the shampoo appropriate for your needs.

**Nourishment:** Use conditioner to soften the hair strands and make them easier to comb.

**Protection:** Prepare your hair for heat and styling with blow-drying water.

**Support:** Revitalize your scalp with special products like rosemary water.

**Special Areas:** Apply serum to areas in need (beard, eyebrows, eyelashes).

**Fragrance:** Finish your routine in style with hair perfume

All these steps strengthen your hair's connection to the outside world while also supporting it from within. Each of our products is designed to maximize your hair's natural beauty. With this extensive range of products in our hair care category, you can ensure your hair receives the care and attention it deserves, leaving you feeling well-cared for.

## Anti-Dandruff Shampoo (200ml)



Réiance Anti-Dandruff Shampoo gently cleans dandruff and flaking on the hair and scalp, and helps prevent the formation of new dandruff with regular use.

## Anti-Hair Loss Shampoo (200ml)



It nourishes the scalp by balancing sebum with its special herbal extracts and vitamins. Enriched with keratin, ginseng, caffeine, and biotin, it helps prevent hair loss with its specially developed, effective formula. It gives your hair a shiny and full look.

## Conditioner (e.g. Vegan, organic conditioner):

### Natural Conditioner (200ml)



This natural hair care conditioner is designed for extremely damaged, dry, dull, and lifeless hair. Its specially developed formula makes extremely damaged and lifeless hair appear smoother and shinier. Thanks to its smoothing effect, it helps you have voluminous and strong hair that shines with health from root to tip. It provides silky softness and easy combing. It doesn't weigh hair down. Thanks to the plant-based oils it contains, it helps hair look vibrant and full again. It protects against damage, provides repair, and supports resilience.

## Dual Phase Blow Dry Water (200ml)



Dual-phase conditioner helps soften and make hair easier to comb. Suitable for daily use. When used before blow-drying, it reduces frizz and helps extend the lasting effect of the blow-dry.

## Beard Serum (30ml)



Thanks to its active ingredients, it nourishes beards from root to tip. Its natural formula, containing argan, jojoba, sweet almond, castor, and olive oils, is enriched with vitamin E. This formula gives beards a shiny, healthy, and fuller appearance. For daily use, the Beard Serum penetrates quickly without leaving a greasy feeling, nourishing and softening your beard.

## Eyebrow and Eyelash Serum (5ml)



Thanks to its active ingredients, it affects the keratin structure of eyebrows and eyelashes, supporting the formation of strong and voluminous eyebrows and eyelashes. The vitamins, antioxidants, and fatty acids in the Sweet Almond, Argan, Jojoba, Olive, and Castor oils found in Relance Eyebrow & Eyelash Care Serum will leave you with a shiny, fuller appearance with regular use.

## 100% Natural Rosemary Water (100ml)



Rélance 100% Natural Rosemary Water nourishes your hair without weighing it down. Purified through steam distillation, Rosemary water nourishes your scalp and strengthens your hair. Relance Pure Rosemary Water provides a refreshing tonic effect, revitalizing not only your hair but also your face and body. Suitable for all hair types.

# Relance Florence Bloom Hair Perfume – 120 ML



## Relance Capri Dreams Hair Perfume – 120 ML



# Relance Sweet Tulum Hair Perfume – 120 ML



# Zero Series

**100% natural care!**

Discover the natural touch your skin and hair needs with the Rélance Zero Series.



## Relance Beauty – Zero Plastic / Zero Chemical / Zero Waste Philosophy

Relance Beauty's Zero Series is a clean cosmetics approach that simultaneously addresses three major desires of the modern consumer: plastic-free production, chemical-free formulation, and sustainable, waste-free living.

This philosophy is integrated not only into the product ingredients but also into the brand culture, production methods, and consumer interaction.

### Zero Plastic

Relance Beauty aims to eliminate plastic use from its entire production line:

**The packaging is completely plastic-free:** cardboard tubes, kraft boxes, and plant-based prints.

- Products are offered in compostable or recyclable packaging.
- The solid product format (bar form) completely eliminates the need for plastic bottles.

- A systematic process is implemented throughout the supply chain to minimize plastic use.

This approach makes the brand particularly valuable in eco-conscious markets, hotels, and the eco-retail category.

---

## Zero Chemical

Relance Beauty products do not contain synthetic, harmful, petroleum-derived, or aggressive chemicals.

Formulation principles:

- No SLS, SLES, parabens, silicones, PEGs, or synthetic fragrances
- All ingredients are plant-based and naturally sourced
- Active ingredients: shea butter, coconut oil, natural glycerin, plant oils, flower hydrosols, clay minerals
- Suitable for sensitive skin
- Complies with halal, vegan, and natural production standards

The combination of halal, natural, and clean ingredients is a strong selling point, especially in the Qatar and GCC markets.

---

## Zero Waste

Relance Beauty embraces a "zero waste" model not only with its products and packaging, but also with its entire brand culture:

- Products are long-lasting, resulting in less consumption thanks to their highly concentrated ingredients.
- Packaging is made from materials that can be easily decomposed or reused.
- Waste control is implemented throughout the production line.
- Paper, printing, and storage processes are managed with minimal environmental impact.

This approach makes the brand ideal for eco-conscious consumers, boutique stores, and hotels seeking sustainability certification.

---

## The Essence of Zero Series Products

The Relance Beauty Zero Series represents:

- ✓Eco-friendly cosmetics
- ✓Skin-friendly ingredients
- ✓Economical, minimal, and long-lasting use
- ✓Zero plastic, zero harm
- ✓Full compliance with global sustainability trends

## Natural Solid Deodorant - Orange (50gr)



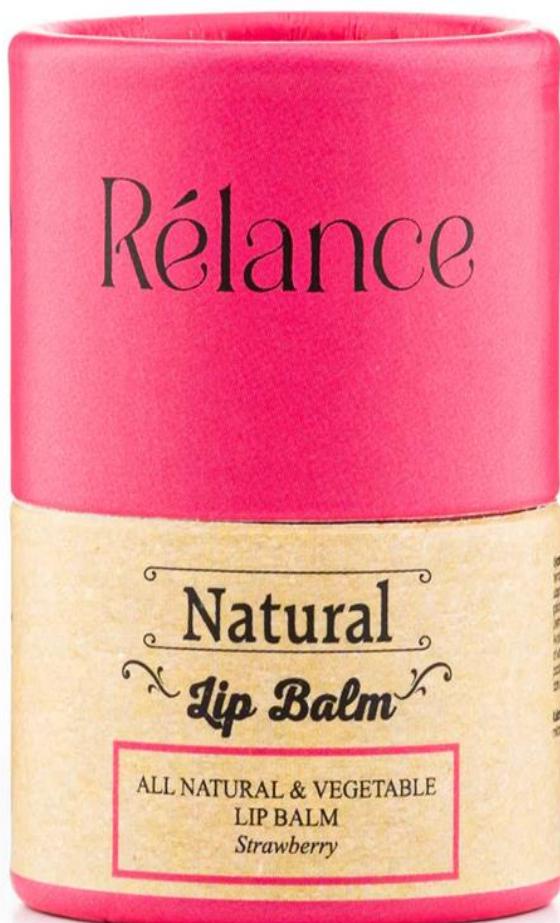
Rélance Concentrated solid deodorant helps prevent sweat odor thanks to the pure essential oils it contains. It provides freshness and comfort all day long. Formulated with only botanical ingredients and vitamins.

## Natural Solid Deodorant - Eucalyptus (50gr)



Rélance Concentrated solid deodorant helps prevent sweat odor thanks to the pure essential oils it contains. It provides freshness and comfort all day long. Formulated with only botanical ingredients and vitamins.

## Natural Lip Moisturizer (20gr)



For dry and chapped lips. Shea butter and sweet almond oil help moisturize lips and prevent dryness and cracking. Keep your lips soft and smooth with Aloe Vera & Vitamin E.

## Natural Solid Shampoo Normal Hair (80gr)



Réiance Natural Solid Shampoo cleanses your hair with its specially developed formula for normal hair. It cares for your hair with its coconut oil, grape seed oil, shea butter, and provitamin B5. Its unique, pleasant scent comes from the natural essential oils of tangerine and grapefruit.

## Natural Solid Shampoo Oily Hair (80gr)



Rélance Natural Solid Shampoo cleanses your hair with its specially developed formula for oily hair. It cares for your hair with sweet almond oil, shea butter, and provitamin B5. Its unique, pleasant scent comes from the natural essential oil of eucalyptus.

# Natural Solid Shampoo for Damaged Hair

## (80gr)



Rélance Natural Solid Shampoo for Damaged Hair: Its specially developed formula cleanses your hair. It cares for damaged hair with Argan Oil, Shea Butter, and Provitamin B5. Its unique, pleasant scent comes from the natural lavender essential oil it contains.

---

## Natural Solid Hair Conditioner (60gr)



Rélance Solid Conditioner for Oily and Normal Hair: Its specially developed formula moisturizes your hair. Containing Shea Butter, Terebinth (Pistacia terebinth) Oil, Horse Chestnut Extract, Squalane, Provitamin B5, and Vitamin E, it helps hair look vibrant and full. Its unique, pleasant scent comes from the natural essential oil of the frangipani flower.

**Address**

- *Yeşilce Mah. Dalgıç Sok. No:31/B Seyrantepe-Kağıthane/İstanbul*
- [info@turunch.net](mailto:info@turunch.net)
- +90 (212) 547 74 01

Dr. Mustafa Akgün

Independent Business Development Consultant

